

# 2019 CVM Website Update Style Guide

for HTML direction when logged into WordPress, visit:

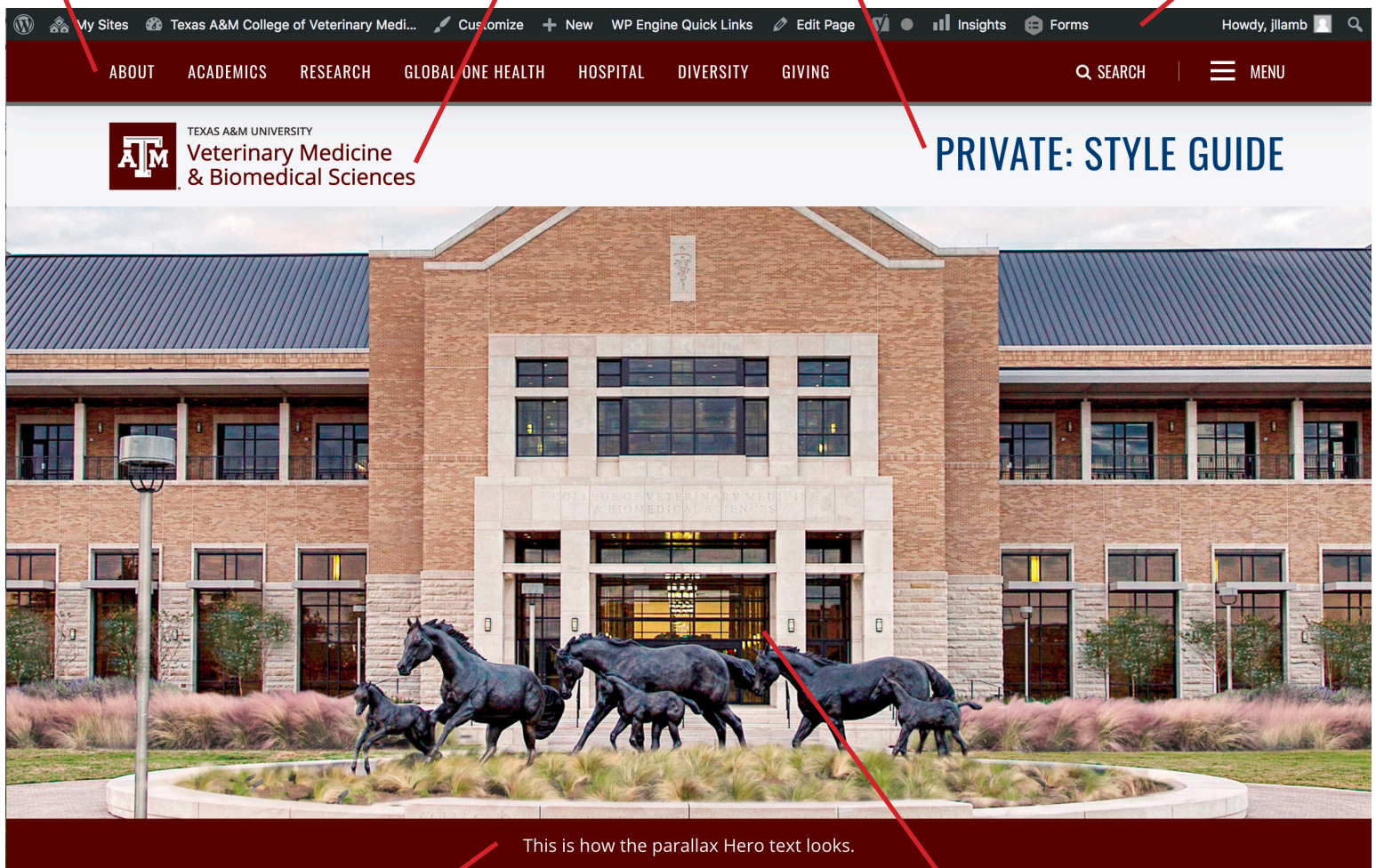
<https://vetmed.tamu.edu/style-guide/>

**Top Bar Menu**  
(specific to each  
micro-site)

**Official CVM Lockup**  
(links to: [vetmed.tamu.edu](https://vetmed.tamu.edu)  
which is the main homepage)

**Micro-Site Title**  
(Heading 1)

**WordPress  
toolbar**

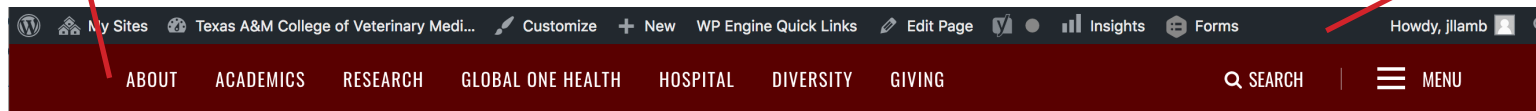


**Hero Text**  
(used for brief description, vision,  
mission, or boilerplate text for  
each micro-site)

**Hero Image**  
(front page of each micro-site)

### Top Bar Menu (specific to each micro-site)

## WordPress toolbar



## STYLE GUIDE H2

## Heading 2 (with bars)

(via *html...*)  
(often *Page Title*)



## Various Individual Buttons

## BUTTON ROWS OF 2



### Buttons in Rows of 2 with Heading 2 (with bars)

## BUTTON ROWS OF 3



## Buttons in Rows of 3 with Heading 2 (with bars)

## Buttons in Rows of 4 with Heading 2 (with bars)

## BUTTON ROWS OF 4



## Three Columns, Images + Buttons



**DOCTOR OF  
VETERINARY MEDICINE**



**PH.D.**



**MASTERS**

## Two Columns, Image + List



- Learn about the Graduate Program in Biomedical Sciences
- Learn about the Genetics Program
- Learn about the Neuroscience Program
- Learn about the Infectious Diseases Program
- Learn about the Cardiology Program
- Learn about the Pathology Program
- Learn about the Parasitology Program

## Four Columns, Images + Content Blocks + Buttons



### **PATHOLOGY RESIDENCY**

The program trains veterinarians to become competent diagnostic pathologists and with a good foundation for graduate research training. The three-year program in either clinical or anatomic pathology fulfills the eligibility requirements for the American College of Veterinary Pathologists (ACVP) certification examination, and the program has an outstanding record of trainees becoming ACVP diplomates.

**LEARN MORE**



### **COMPARATIVE MEDICINE RESIDENCY**

The three-year program prepares veterinarians for the American College of Laboratory Animal Medicine (ACLAM) board certification and provide a broad foundation in comparative medicine. Residency training includes clinical laboratory animal medicine, laboratory animal resources and facilities management, comparative and diagnostic pathology, and methods and practice of biomedical research.

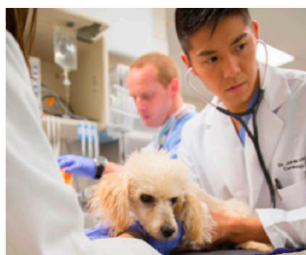
**LEARN MORE**

## Four Columns, Images + Lists



### **INTERNSHIPS**

- Ophthalmology Specialty
- Small Animal
- Surgical Small Animal
- Zoo Medicine



### **RESIDENCIES**

- Anesthesia
- Cardiology
- Comparative Ophthalmology
- Emergency and Critical Care
- Internal Medicine
- Neurology
- Oncology
- Surgery (4 Years)

## Lists in a Grid (with Rows + Columns)

### CVM IT SUPPORT

- [TAMU Exchange Email](#)
- [Old CVM Email](#)
- [CVM Portal](#)
- [Reset your CVM Password](#)
- [Help Documentation](#)
- [Remote File Access \(Filtr\)](#)
- [Video Conferencing \(Zoom\)](#)
- [Device Requirements for the Professional DVM Program](#)

### CLASS RESOURCES

- [ExamSoft](#)
- [Moodle](#)
- [Course Catalogs](#)

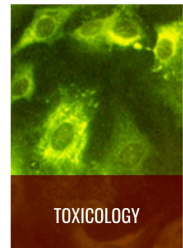
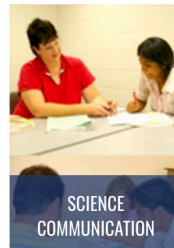
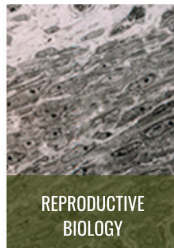
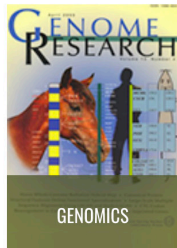
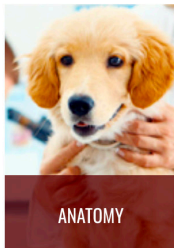
### CAREER RESOURCES

- [Career Center](#)
- [Externships, Jobs and Residencies](#)
- [Student Employment](#)

### ADVISING

- [DVM Program](#)
- [Veterinary Pathobiology PhD](#)
- [Laboratory Animal Medicine MS](#)
- [BIMS Graduate Program](#)
- [BIMS Undergraduate Program](#)

## Focus Areas (example from [vibs.tamu.edu](http://vibs.tamu.edu))



## Gray Text Box

Launched in 2015, the Lead by Example \$4 billion comprehensive campaign empowers Texas A&M to be at the forefront of every issue and to support our commitment to addressing major societal challenges facing the state, nation and world. Bound by our core values—and with the support of a worldwide network—we can fearlessly forge ahead knowing that our university has already set an example of amazing progress for 140 years. Our funding priorities ensure the College of Veterinary Medicine & Biomedical Sciences continues to lead the way improving both animal and human health while fostering exceptional learning and research opportunities and addressing the issue of student debt.

## Two Columns (with Middle Border + Heading 2s with bars)

### ABOUT TIPS

The Texas A&M Institute for Preclinical Studies (TIPS) was formally established by the Board of Regents as an institute within Texas A&M University in College Station, Texas on May 25, 2007 to serve the preclinical needs of academic researchers and industry. TIPS reports administratively to the Texas A&M College of Veterinary Medicine and Biomedical Sciences. Texas A&M University has a longstanding reputation as a leader in higher education and research. The Texas A&M College of Veterinary Medicine and Biomedical Sciences is one of the largest veterinary schools in the United States, having a wealth of expertise in:

- all major veterinary medical specialties
- animal husbandry
- surgical and non-surgical interventional techniques
- advanced imaging and diagnostics

### SERVICES

ADVANCED DIAGNOSTIC IMAGING

NATURALLY OCCURRING DISEASE MODELS

CARDIOVASCULAR RESEARCH

CARDIOVASCULAR PATHOLOGY

CLINICAL PATHOLOGY

CARDIAC CATHETERIZATION

SURGICAL TRAINING FACILITIES

LARGE ANIMAL MODELS

## Blog/News Grid at bottom of Micro-site Homepage (with button links to individual posts)



August 3, 2019

### RADIO-TELEMETRY WORKSHOP

First Annual North American Wildlife Disease Student Workshop was a success! The workshop was at the UC Davis campus and

[MORE INFO](#)



August 1, 2019

### POSTDOCS LAND FACULTY POSITIONS

Congrats to our postdocs on landing faculty positions! Dr. Carolyn Hodo is now Assistant Professor of Pathology, University of Texas

[MORE INFO](#)



July 31, 2019

### HAMER LAB IN NATIONAL GEOGRAPHIC

Hamer Lab work featured in summer 2019 National Geographic! Sarah was interviewed by Daisy Hernandez about canine Chagas disease, who

[MORE INFO](#)

## Blog/News Feed Page within micro-site (with featured images + heading links to post)

### NEWS



### Welcome new grad students

Welcome three new graduate students! Jordan (Ecology & Evolutionary Biology), Juan Pablo (Biomedical Sciences- Infection, Immunity & Epidemiology), and Keswick (MS- Veterinary Public Health- Epidemiology)! Successful white coat oath ceremony... bring on the research!



### Publication Celebration!!

Publication Celebration!! Hamer Labs celebrated recent papers with dinner and bowling at Grand Station!

## GLOBAL FOOTER (consistent throughout site, except for VMTH)

### CVM ADMISSIONS & ACADEMICS

Professional DVM Program

Graduate Program

Undergraduate BIMS Program

Scholarships & Financial Aid

### CVM DEPARTMENTS

Large Animal Clinical Sciences

Small Animal Clinical Sciences

Veterinary Integrative Biosciences

Veterinary Pathobiology

Veterinary Physiology & Pharmacology

### ABOUT THE CVM

Welcome from the Dean

CVM Hallmarks

CVM News

### CVM GLOBAL SCOPE

Global One Health

International Programs

Study Abroad

Veterinary Emergency Team

Serving Every Texan Every Day

Outreach & Service

### CVM RESOURCES

CVM Information Technology

CVM Communications

CVM Student Counseling Service

CVM Office of Diversity & Inclusion

CVM Office of Facilities

CVM Contact Information

Medical Sciences Library

Job Board

CVM Employment Opportunities

### CVM DONORS, ALUMNI & CLIENTS

Giving to the CVM

Lead by Example

DVM & BIMS Alumni

Veterinary Medical Teaching Hospital

Stevenson Companion Animal Life-Care Center



TEXAS A&M UNIVERSITY

Veterinary Medicine  
& Biomedical Sciences

© 2019, Texas A&M College of Veterinary Medicine & Biomedical Sciences  
Website by CVM Communications · [webmaster@cvm.tamu.edu](mailto:webmaster@cvm.tamu.edu) · [Accessibility](#) · [Policies](#)

[Texas A&M University System](#) [Texas A&M University](#) [Texas A&M Emergency Protocol](#) [Title IX Reporting](#)  
[Mental Health Resources](#) [Risk, Fraud & Misconduct Hotline](#) [Notice of Nondiscrimination](#)  
[Course Schedules & Syllabus, Faculty CV](#) [Institutional Resumes](#) [Accountability](#)

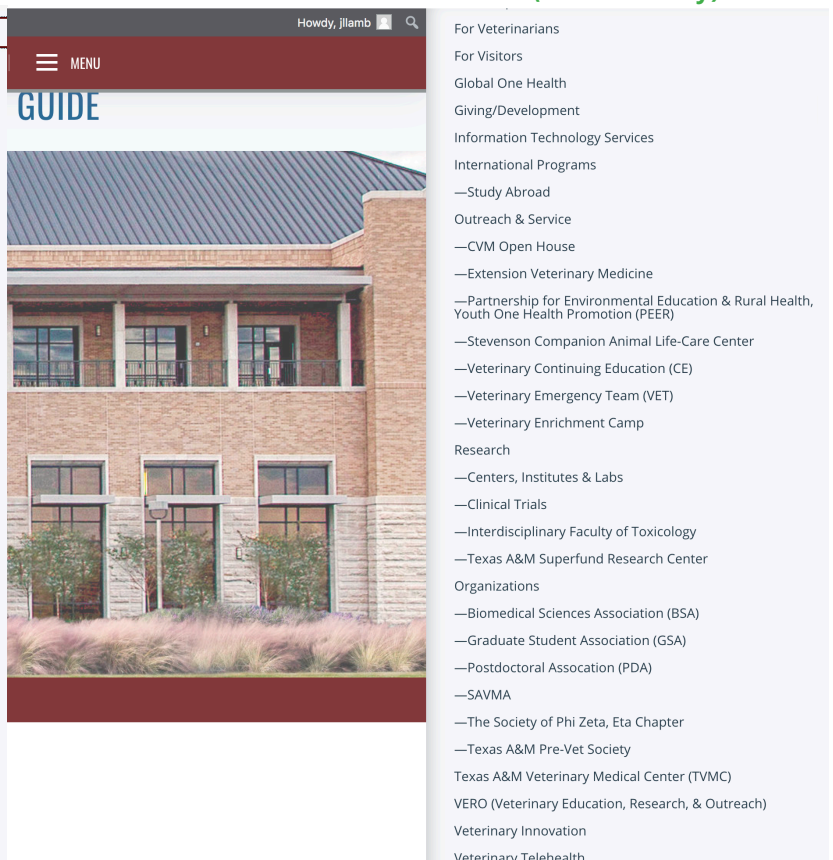
[State of Texas](#) [Statewide Search](#) [State Link Policy](#) [Open Records](#) [Texas Veterans Portal](#) [Texas CREWS \(PDF\)](#)

## Hamburger Menu (from main home page micro-site | is specific to each micro-site)

(top half)



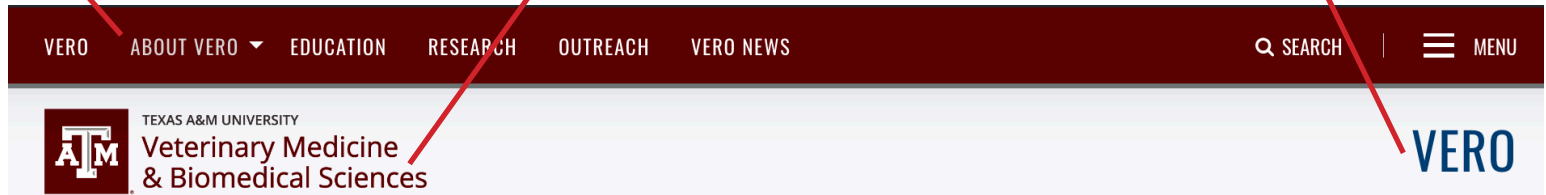
(bottom half)



**Top Bar Menu**  
(specific to each  
micro-site)

**Official CVM Lockup**  
(links to: [vetmed.tamu.edu](http://vetmed.tamu.edu)  
which is the main homepage)

**Micro-Site Title**  
(Heading 1)



[HOME](#) / [LOCATION](#)

**Breadcrumbs**  
(to micro-site homepage)

**Page Title**  
(Heading 2)

**LOCATION**

**Where is VERO?**

**Heading 3**

VERO is housed within the [Paul Engler College of Agriculture & Natural Sciences](#) on the campus of [West Texas A&M University \(WTAMU\)](#) in [Canyon, Texas](#).

The WTAMU campus is embedded in one of the most abundant areas of animal agriculture production in the world. The VERO collaboration with WTAMU is unprecedented because it allows the [Texas A&M College of Veterinary Medicine & Biomedical Sciences \(CVM\)](#) to bring the needed training and research back to the heart of large animal production agriculture in Texas. VERO is so robust because of the dynamic partnership with the agriculture program at WTAMU.

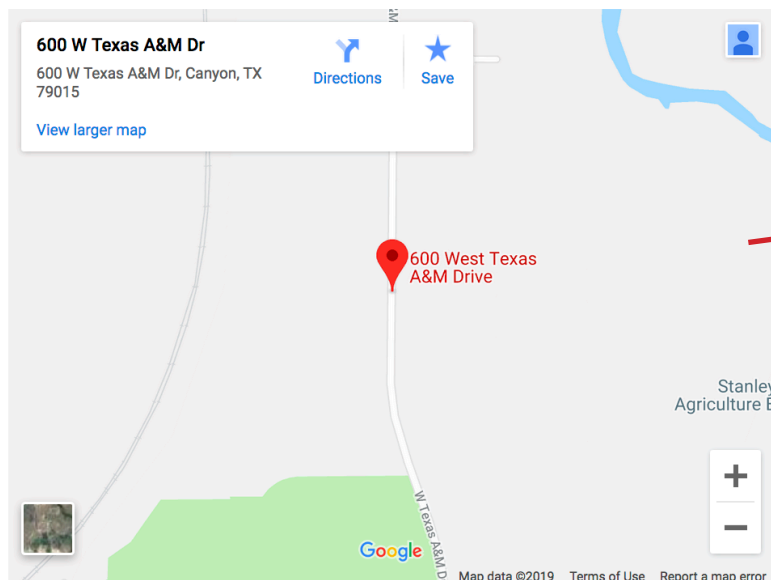
**Current Location**

**Heading 4**

VERO offices are currently in the Happy State Bank Academic & Research Building.  
600 West Texas A&M Drive | Canyon, TX 79015

**Linked Text**

**Paragraph**



**Custom Google Map integration (ask Jennie)**

Top Bar Menu  
(specific to each  
micro-site)

Search  
(still in development  
as of Sept. 2019)

Hamburger Menu  
(specific to each  
micro-site)

VERO ABOUT VERO ▾ EDUCATION RESEARCH OUTREACH VERO NEWS

Q SEARCH

≡ MENU

## A New Facility

### Heading 3

The new VERO facility, projected to be completed in August 2020, will be located directly to the east of the Happy State Bank Academic & Research Building. The more than 22,000-square-foot facility will serve as a learning space to supplement veterinary externship programs in rural Texas.

The VERO facility design includes multiple classrooms that will accommodate 30–50 students. These will also be used for outreach activities including training of livestock workers and continuing education for veterinarians. It's expected that by the fall of 2020, veterinary students accepted to the CVM will have the opportunity to complete their first two years of the four-year DVM Professional Program in the VERO facility at WTAMU.

"These new state-of-the-art facilities create a highway of education, research, and outreach activity from West Texas A&M University to the Texas A&M CVM and back that supports animal health in this region. This partnership brings together the Texas A&M University System's universities to extend their reach and address the large animal veterinary needs of Texas." —Dr. Walter Wendler, President of WTAMU

[Read more about the new VERO Facility.](#)

Block Quote



VERO Facility conceptual renderings

Image Caption

## VERO Facility: In the News

Horizontal Rule

[Construction of \\$22M veterinary education center at WT approved](#) (November 16, 2018 – New Channel 10 KFDA Amarillo, TX)

[Texas A&M System Regents Plan a New Veterinary Building for West Texas A&M's Agricultural Sciences Complex](#) (March 8, 2018 – The Texas A&M University System Office of Marketing and Communications)

*Established in 2009, VERO is the partnership between the Texas A&M University College of Veterinary Medicine & Biomedical Sciences (CVM) and the West Texas A&M University (WTAMU) Paul Engler College of Agriculture & Natural Resources to bring Veterinary Education, Research & Outreach to the Texas Panhandle.*



**VERO**  
VETERINARY EDUCATION,  
RESEARCH, & OUTREACH

